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B. K. Birla College



8th Students International Conference on Research The 8th International Students Research Conference, held on March 19, 2024, stands as a beacon of academic excellence, bringing together a diverse group of young researchers from across the 7 undergraduate and 4 postgraduate programmes offered by Department of Management Studies, B. K. Birla College. This conference, known for its rigorous selection process and high standards of

presentation, continues to foster innovation, collaboration, and scholarly discourse among students from various disciplines.

The conference boasted participation from 28 teams, totalling 90 participants, each bringing forward innovative research proposals, findings, and presentations. There was also 1 international presentation by Dr. Li and his student from Monmouth University, New Jersey, United States.

The Conference was associated with different aspects like:

Innovative Research: Participants presented on a wide range of topics, showcasing cutting-edge research and innovative solutions to contemporary challenges.

Networking Opportunities: The conference facilitated meaningful exchanges between students, educators, and professionals, fostering a rich networking environment.

Skill Development: Workshops and keynote speeches provided participants and attendees with valuable insights into research methodologies, presentation skills, and future trends in various fields.

Chief Guests, Prof. Ruby Ojha and Dr. Sat Bir Singh Khalsa

'ECONSPIRE'

Department of Economics & Business Economics has organized Ecofest with the name 'ECONSPIRE' on the theme 'India's Journey towards Third Largest Economy in the World'/ 'भारताची जगातील तिसऱ्या मोठ्या अर्थव्यवस्थेकडे वाटचाल' on 20th and 21st March 2024 for economics students from class F.Y.B.A to M.A.

The Ecofest consists of three different events on the said theme viz., Essay Writing Competition, Poster Making Competition and 3D Model Making Competition/ Exhibition.

On 20th March 2024, Essay Writing Competition and Poster Making Competition were organized on the topics; Development at the cost of Environment, International Openness to Trade and India as a Youngest Nation in the World: Opportunity or Challenge. In the Essay Writing Competition, 34 participants had registered from class F.Y.B.A to M.A. where Nandini Wankhede (S.Y.B.A) won 1st prize, Prerna Sonawane (T.Y.B.A) won 2nd Prize and Akash Kekan (F.Y.B.A) got consolation prize. The judges for the event were Ms. Swati Jadhav and Ms. Devyani Chitte.

In Poster Making Competition, 19 participants were registered in which Sahil Shelar (F.Y.B.A) won 1st Prize and 2nd Prize was shared between Sameera Shaikh and Prachi Pagare, both from F.Y.B.A class. This event was judged by Dr. Bipinchandra Wadekar and Mrs. Sheetal Thakur.

On 21st March 2024, a 3D Model Making Competition was organized in Seminar Hall which was inaugurated by the gracious hands of Dr. Naresh Chandra, Director (Education) and Dr. Avinash Patil, Principal (BKBCK). The inauguration ceremony was bestowed with the kind presence of Vice-Principals Dr. Maninder Kaur Dhaliwal, Dr. Bipinchandra Wadekar, Mrs. Esmita Gupta and Dr. Mahadeo Yadav, faculty members from Arts, Science and Commerce streams, Parents of Third Year students and students. Overall, 12 teams had participated in the competition representing various dimensions of the country that will lead India towards becoming the Third Largest Economy of the World.





